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|  | **Exceeds Expectation (8)** | **Meets Expectation (6)** | **Approaches Expectation (4)** | **Does not Meet Expectation (2)** |
| **Content 1:****TOPIC** | Ideas for new propaganda film are clearly and fully communicated. Response comprehensively addresses the What? Why? and How? aspects of the assignment.  | Ideas for new propaganda film are clearly communicated. Response only begins to address the What? Why? and How? aspects of the assignment.  | Ideas for new propaganda film are not clearly communicated. Response fails to address the What? Why? and How? aspects of the assignment.  | Ideas for new propaganda film are not communicated. Response fails to address any of the What? Why? and How? aspects of the assignment.  |
| **Content 2:****TACTICS** | Response clearly conveys knowledge of multiple tactics used in propaganda film. Response displays a strong ability to apply those tactics to an original idea. | Response conveys knowledge of multiple tactics used in propaganda film, but not as clearly as possible. Response begins to display an ability to apply those tactics to an original idea.  | Response does not convey knowledge of multiple tactics used in propaganda film. Response does not show an ability to apply propaganda tactics to an original idea.  | Response does not convey knowledge of any tactics used in propaganda film, nor the ability to apply tactics to an original idea.  |

Ms. Slotnick

Film and Society

Propaganda Film Project Rubric: 16 total points possible